



Your Book Is the Hook: How to Write, Publish, and Promote the Book That Will Build Your Business

By Karen Williams Li

Librotas. Paperback. Condition: New. Dimensions: 8.5in. x 5.5in. x 0.5in. Writing a book is a great way for business owners to inspire and educate their clients, and leverage their knowledge and expertise. It will help you to get known for what you do, establish yourself as an authority, and get noticed by more people who need your help. In *Your Book is the Hook*, Karen takes you through her proven six-step process to plan, write, publish and market the book that will help you to grow your business. This book includes: Book planning strategies to create the perfect structure Getting clear on your niche and ideal reader Understanding what your reader wants from your book Developing your signature system and process Finding your unique angle and hook How to get started writing your book Book writing tips and strategies Things that might stop you from finishing your book Editing, proofreading and typesetting your book How to nail your book title and cover The different ways to publish your book - traditional and self-publishing methods Getting powerful endorsements Book marketing principles Building a business and raising your credibility Becoming a bestseller and launching your book Plus there are links to more useful...



READ ONLINE
[1.03 MB]

Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Ally Reichel**

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- **Prof. Kirk Cruickshank DDS**

Other PDFs



Flexible Decoder for LDPC Codes

Condition: New. Publisher/Verlag: AV Akademikerverlag | A technique to attain desirable trade-off between performance and complexity | Revision with unchanged content. Recent advances in coding theory have uncovered the previously forgotten power of LDPC codes. Their popularity can be related to their...



2015 Standard Catalog of World Coins 1901-2000

FandW Publications Inc, 2014. PAP. Condition: New. New Book. Shipped from UK in 4 to 14 days. Established seller since 2000.



Magic: A Treatise on Natural Occultism (Paperback)

Martino Fine Books, 2014. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. 2014 Reprint of 1929 Edition. Full facsimile of the...



Prendergast: 16 Art Stickers: 16 Art Stickers (Paperback)

Dover Publications Inc., United States, 2001. Paperback. Condition: New. Language: English . Brand New Book. A member of The Eight, a group of turn-of-the-century American painters who helped pave the way for progressive art in America, Maurice Prendergast painted portraits, landscapes, city...



Medical-Surgical Nursing at a Glance

John Wiley & Sons Inc. Paperback. Condition: new. BRAND NEW, Medical-Surgical Nursing at a Glance, Ian Peate, Medical-Surgical Nursing at a Glance is the perfect companion for study and revision for nursing and healthcare students from the publishers of the market-leading at...



Clinical Companion to Medical-Surgical Nursing

Mosby, 2016. PAP. Condition: New. New Book. Shipped from UK in 4 to 14 days. Established seller since 2000.
