



Entrepreneurship in Theory and Practice: Paradoxes in Play (Paperback)

By Kim Klyver, Torben Bager

Edward Elgar Publishing Ltd, United Kingdom, 2017. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. Aimed primarily at undergraduate students, this highly successful textbook provides the reader with a broad overview of the entrepreneurship phenomenon. It focuses on the emergence, evaluation, and organizing of entrepreneurial opportunities in various organizational contexts. This thoroughly revised second edition brings the reader up to date with the newest trends in the entrepreneurship field and includes four insightful new chapters, covering: * nascent entrepreneurship * design thinking * public entrepreneurship * entrepreneurship policy. New diagrams and figures have been added throughout to clarify key concepts and to clearly illustrate workflow relationships. With real-life international case stories by high profile entrepreneurship scholars, such as William B. Gartner, Saras Sarasvathy, Alain Fayolle, Benson Honig, the book highlights the paradoxes and dilemmas entrepreneurs may encounter on their entrepreneurial journey. Including student involvement, theory, paradoxes, actions, and exercises, all undergraduate students with or without prior entrepreneurship education can enjoy the many benefits, puzzles, and insights the book has to offer.



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