



Outstanding!: 47 Ways to Make Your Organization Exceptional (Paperback)

By John G Miller

Penguin Putnam Inc, United States, 2016. Paperback. Condition: New. Reprint. Language: English . Brand New Book.

Outstanding! hits the nail on the head in every way: Practical content, terrific stories, and an easy read. Miller has provided a road map for organizations to become exceptional--just follow the path laid out. Definitely a must read! --Dave Ramsey, author of Total Money Makeover and host of The Dave Ramsey Show Every day outstanding organizations do things and promote values that ensure they will retain customers, grow revenues, increase market share, and build their reputations. People in these organizations hold values and take actions-- individually and collectively--that are not always easy or obvious but are fundamentally powerful. Informed by his own commitment to the concept of personal accountability and enlivened by compelling true stories from exceptional organizations, in this insightful and accessible book John Miller identifies the principles and behaviors that distinguish such organizations from the pack and provides readers with ways to integrate them into their own work. With its pithy entries that carry significant impact, Outstanding is by turns a playbook, a guide, and an inspiration. It is filled with practical ideas that can--and should--be used every single day by individuals...



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