



21st century textbook of the National Vocational Financial Management Series practical planning: Principles of Management(Chinese Edition)

By JI HUI . FENG KAI HONG



paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2007 08 Pages: 283 Language: Chinese in Publisher: China Forestry Publishing House Practical planning materials for the 21st Century National Vocational Financial Management Series: Principles of Management to reflect Management the most general law of the main line. expressed a high-level overview of the general principles of management science and some of the common problems. The book is divided into two parts. a total of 10 chapters. The first part consists of Chapters 1-3. introduces the basic concepts of management. the development of Western thought. the basic principles of management. management method; second part consists of 4 to 10. management has plans. organizations the specific functions and the building of enterprise culture. leadership. control and innovation. 21st century textbook of the National Vocational Financial Management Series practical planning: Principles of Management primarily as. Higher Vocational economic management professional textbook. but also for the economic management cadres and other personnel to learn to manage the use of science. Contents: Chapter 1 Overview of the management of the concept of 1.1 management and management functions 1.1.1 1.1.2 1.1.3 the...



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